



FOR IMMEDIATE RELEASE

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WIN-NextGen™ and iCode Severna Park Announce Strategic Partnership to Expand STEM and Technology Opportunities for the Next Generation

LANHAM, MD | SEVERNA PARK, MD — WIN-NextGen™, Inc., a national WorkTech nonprofit dedicated to preparing young people for success in the future of work, and iCode Severna Park, a leading provider of STEM and technology education, today announced a strategic partnership to expand access to hands-on technology learning, career exploration, and workforce readiness opportunities for youth ages 13–24.

Formalized through a newly executed Memorandum of Understanding (MOU), the partnership establishes a collaborative framework to connect students and families with innovative educational experiences in coding, artificial intelligence (AI), robotics, cybersecurity, engineering, and other emerging technologies.

Together, the organizations will explore opportunities to provide STEM enrichment, career exploration, AI literacy programming, technology workshops, family engagement events, and workforce readiness experiences that prepare young people for success in an increasingly technology-driven economy.

The partnership also establishes mutual referral pathways, enabling both organizations to connect students, families, educators, employers, and community partners with complementary programs and resources that support lifelong learning and career development.

"Technology is shaping every industry, and we want young people to have the confidence and skills to thrive in that future," said Sandra Sellers, Owner of iCode Severna Park. **"Our partnership with WIN-NextGen™ expands opportunities for students and families while strengthening our shared commitment to preparing the next generation for meaningful careers."**

WIN-NextGen™ prepares youth for careers across the 3S Workforce™, collectively STEM, Supply Chain, and Skilled Trades through its innovative WorkTech platform, an ecosystem for learning, mentoring, career exploration, and workforce readiness that extends beyond the traditional classroom. Designed to support learning anytime and anywhere, the platform provides seamless access to future-forward educational content, industry experiences, AI-enabled tools,

and trusted workforce development resources through a growing ecosystem of employer, education, nonprofit, and community partners.

"Preparing young people for the future of work requires collaboration," said Elisa Basnight Layne, Founder and CEO of WIN-NextGen™. **"Together with iCode Severna Park, we can expand access to high-quality technology education while creating connected pathways that inspire students, build future-ready skills, and cultivate tomorrow's workforce."**

The organizations anticipate collaborating on community STEM initiatives, coding and AI workshops, technology demonstrations, career exploration events, and additional educational programs that inspire curiosity while helping students prepare for lifelong success.

About WIN-NextGen™

WIN-NextGen™ is a registered 501(c)(3) nonprofit and workforce innovation network that uses technology to help youth from middle school through young adulthood explore career possibilities and cultivate real career skills across the 3S Workforce™: STEM, Supply Chain, and Skilled Trades. Through career exploration, skills development, mentoring, experiential learning, and employer engagement, WIN-NextGen™ inspires and prepares the next generation for work in the AI era and beyond while building the talent pipelines employers and communities need.

www.win-nextgen.org

About iCode Severna Park

iCode Severna Park provides project-based STEM education through coding, robotics, artificial intelligence, cybersecurity, engineering, game development, and digital design. Its hands-on learning model equips students with technical, creative, and problem-solving skills that prepare them for future academic and career success.

<https://icodeschool.com/severna-park-md/>